

City of Marseilles 2018 Freedom Fest 2018 Guidelines.

1. No event Beer Garden.
2. No Food Vendors.
3. Main St will be closed from 10am-8pm.
4. Band will only perform after the ceremony and shut down at 8pm.
5. Main Band Stage will be on Main Street across from the 393 Labor Hall.
6. Alcoholic beverages can only be purchased from City's Liquor License Holders.
7. Only 12oz Can Alcoholic beverages will be sold for consumptions.
8. There will be no coolers allowed at the event.
9. Anyone caught consuming alcoholic beverages at time of the event on Main St or on Any Public property except for City's Liquor License Holders Optional Designated Beer Garden will be fined \$75 under Marseilles City Ordinance #112.04.
10. There will be no glass of any kind containers allowed on the streets.
11. There will be no mixed drinks allowed outside of any business that serves alcoholic beverages.
12. Every Freedom Fest vendor will be required to full out a IDOR Form IDOR-6-SETR Special Event Tax Payment Coupon and turn in with the Freedom Fest Event vendor application.
13. Within ten (10) days of the close of the event IDOR-6-SETR must be filed with the City of Marseilles and IDOR on their total receipts reported.
14. Illinois Concealed Carry License holders will not be allowed to carry a firearm on public property during this event in accordance with 430 ILCS 66/1 c (a) 10.
15. No Knives.
16. No dogs allowed with the exception of service dogs.
17. Any Soliciting or Raffles must be approved prior to the event date. All Soliciting, and Raffles applications can be found at www.cityofmarseilles.com/resources/permits/
18. City of Marseilles has right to refuse any soliciting or raffles applications.
19. City will appoint a severe weather director to monitor the weather. We will follow the NWS plan City will monitor the threat level regarding motorcycle gangs leading up to the event.
20. The event may be cancelled at any time due to severe weather or threat level as per the Chief or his designee appointed Director.
21. The parking and traffic plan will be developed by the Marseilles Police Department and will be implemented Freedom Fest committee and volunteers.
22. The IMFR will only be responsible for any and all parking at IVC lot. Anything outside of there is the Marseilles Police Main Street will be closed at 10am but will be reopened to allow the bikes to get down to IVC. Once that group is in we will wait for them to clear and block Main Street at the north side of the tracks.
23. All vendors will be south of the tracks Motorcycles will be parked on main from Bluff to the tracks.
24. Once Main is closed it will remain closed until 8pm. Washington Street will be used for exiting only Main at Bluff will be hard blocked. The area behind MTCO will be hard blocked. Clark and Young Street will be barricaded off with staffing to prevent entry or exit Lincoln Street will be barricaded at Aurora at 0700 with staffing to prevent entry from anyone except police fire EMS Signage will be used to help directing exit location and preventing entry into the above locations Signage will also be used to announce no open alcohol on the street Volunteers will be needed to move the tables into the street once the VIP bikes and vehicles have cleared Volunteers will be needed to barricade the tracks on the north side once the VIP have cleared
25. It is important to understand this is a dynamic plan and most likely will continue to evolve and change as we get closer to the event

Plan for Freedom Fest, June 16, 2018

The bases for this Plan include the telephone survey that was conducted on September 2, 2017, of random households within the City of Marseilles, input provided by residents of the community, who comprised an informal committee on the matter, and, concerns made by city officials regarding the expenses of the Freedom Fest and security matters.

From the survey, it is clear that the residents of the city support the Freedom Fest, with 92% of the survey respondents so stating. 73% of the survey respondents believed that the Freedom Fest should be substantially the same, as in previous years, with several respondents commenting that it should be reduced in hours. Also, many survey respondents felt that there should not be a beer garden, and, that the sale of alcohol should be made by local businesses that possess a liquor license. The survey also revealed that 66% of the survey respondents believed that the City of Marseilles should be financially responsible for the Freedom Fest.

The Freedom Fest is a community event that the citizens desire, and demonstrates gratitude to America's military veterans. Accordingly, this Plan proposes that the Freedom Fest is an official event of the city, that it remains substantially the same as in past years, including but not limited to: Closing Main St., from Bluff St. to Commercial/Broadway; Vendors; Musical entertainment; Outside consumption of alcoholic beverages; and; that the city be financially responsible for the event. The event would have reduced hours.

A conceptual street plan for the event is attached, subject to changes.

Expenses/Revenues

While there will be some costs associated with the Freedom Fest, there are also opportunities for revenue, immediately associated with the event and long-term, with increased tourism of the city because of the memorial and the city's welcoming attitude of those tourists.

Some expenses can be managed through the competitive bidding process. Other expenses can be reduced or eliminated through volunteerism and in-kind contributions. Volunteers can perform some services, formerly performed by city employees, at an expense to the city. The costs of certain infrastructure for the Freedom Fest, could be contributed as in-kind services.

The value of in-kind services may be eligible as a charitable contribution, for income tax purposes, to those who make such contributions. The same holds true for any financial contributions made to the city.

Revenue to the city can come in the form of fees, paid by vendors for space within city rights-of-way, and, paid by those who choose to consume alcoholic beverages outside existing businesses. Further, revenue will come in the form of additional sales taxes, paid by existing businesses, and, by vendors, which will be required to pay sales taxes on sales made during the Freedom Fest.

Volunteerism

The success of this Plan relies heavily upon volunteerism from the citizens of Marseilles, from members of community groups, and, from members of the motorcycling community. It is the intention of the Plan to have a proactive approach in the recruitment of volunteers, with direct and personal contact with prospective volunteers. For instance, a representative shall attend a school board meeting, veterans' organization meetings and more, to recruit volunteers.

Once a substantial group of volunteers have been accumulated, a management plan would be prepared, with specific goals for the Freedom Fest will established, with individuals assigned to accomplish objectives towards those goals. It is expected that certain city officials would be instrumental in helping prepare the management plan.

Costs

Costs associated with the Freedom Fest will be managed through the competitive bidding process. Such costs would be paid from the city's budget, for which there is a related line item.

Costs to the city could be reduced, by monetary and in-kind contributions. As an official city event, open to the public, such contributions by businesses and individuals may be eligible for a federal income tax deduction, as a charitable contribution.

This Plan relies on contributions, in support of the Freedom Fest. It is believed by the committee that a stage, musical entertainment and other infrastructure could be donated.

It is the belief of the committee that the bulk of waste management can be achieved through volunteers. It is not uncommon for many waste haulers to provide waste receptacles for special events, like the Freedom Fest. Volunteers can monitor and empty waste receptacles, as needed. And with regards to dumpsters, there may be a direct cost to the city, but if the contractor elects to reduce the cost, following the competitive bidding process, the difference between the bid price and the reduced cost, may be counted as a charitable contribution.

Toilets would also follow the competitive bidding process, with an election by the awarded contractor to offer a reduction in price and claim a charitable contribution.

Hours of Operation

Please refer to the permit application form

Liability Insurance

As an official event of the city, liability insurance for the Freedom Fest would be provided by the city, through its participation in the Illinois Municipal League Risk Management Association.

Street Closures

Main St., between Bluff St. and Commercial St., would be closed from 10:00 a.m. to 7:00 a.m. Clark and Young Sts. would be closed and staffed. Lincoln would be closed at Aurora St. to Main St. at 7:00 a.m. See the attached plan.

Vendors

Vendors would be allowed to occupy designated areas within street rights-of-way. Such vendors would be required to register in advance, pay an appropriate fee and obtain a special event tax coupon from the Illinois Department of Revenue, to be provided by the registrar. The registrar would identify vendors to the IDR. Please see the attached coupon that would be provided by the registrar.

It wouldn't be the intention to obscure any existing business in operation during the day, with any vendor stall, unless that business registers for a stall and wants the stall in front of their business, for their use. The vendors fee would be waived.

Registration would be provided by volunteers. The marking of designated vendor stalls and the direction of vendors to their respective stalls would be performed by volunteers.

Entertainment

Live music would be provided, between 3:00 p.m. and 7:00 p.m. The genre of music to be played will be country rock/alternative rock, staying away from hard rock. No other forms of music, live or recorded, would be allowed outside.

It is believed by the committee that both the stage and the music could be an in-kind donation and supported by volunteers.

The proposed location of the stage is on Washington St., facing westerly towards Main St., with Main St. being the primary viewing location. Some seating could be provided with the placement of picnic tables on Main St.

At some point during the live music performance, and with the assistance of the National Guard, it is proposed that invited VIPs, those VIPs being National Guardsmen who have been deployed on the War on Terror, be introduced on the stage, with Gold Star Mothers present, in attendance.

Sale of Alcoholic Beverages

The sale of alcoholic beverages will planned in conjunction with the city's Liquor Commissioner and local licensees guidelines for alcoholic beverages can only be purchased from City's Liquor License Holders and consumed in the front of the Liquor licenses business only. A liquor Licensees must have a Beer Garden Licenses from the City. Only 12oz Can Alcoholic beverages will be sold for consumptions. There will be no coolers allowed at the event. Anyone caught consuming alcoholic beverages at time of the event on Main St or on Any Public property except for City's Liquor License Holders Optional Designated Beer Garden will be fined \$75 under Marseilles City Ordinance #112.04. There will be no glass of any kind containers allowed on the streets. There will be no mixed drinks allowed outside of any business that serves alcoholic beverages.

Toilets

To be provided by the city.

Waste Collection

To be provided by the city and implemented by volunteers.

Motorcycle Parking

The city police department will prepare the plan for parking, with the intentions of allowing Freedom Run motorcycles to proceed to the memorial, to park, with overflow parking on Main St. and other areas, as necessary.

Police/Security

To be provide by the city.

Emergency Services

To be provided by the city.

This Plan is subject to change, as necessary, to accommodate concerns, issues and other matters not otherwise considered. If approved, and during the management stage, changes would be made, with the advice and consent of the city.

Thank you for your consideration.

THE AD HOC CITIZENS COMMITTEE FOR THE FREEDOM FEST

